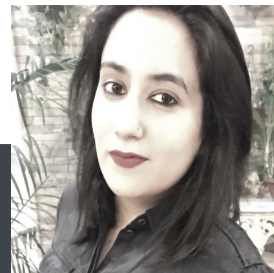


# Nupur Makar

Graphic Designer



A passionate and intuitive graphic designer with more than 4 years of experience in ideating and creating graphic designs for both digital and print media.

## Work Experience

Freelance Designer with **Audio-Technica, New Delhi**

July 2018 to December 2018

Creating product posters and company certificates. Also editing and enhancing product images for better poster quality.

Freelance Designer with **Yellow Krust, New Delhi**

● June 2018 to August 2018

Developed packaging solutions for their bakery; such as Cake boxes, macaroon boxes, jar stickers, store hoardings, and in-store menu. Also redesigned their logo.

Freelance Designer with **Miyabi - The Art Gym, Gurgaon**

● January 2018 to November 2018

Planning and creating graphics for both social and print media. Designed Miyabi's logo as well.

Part-Time Graphic Designer with **Nutripunch, New Delhi**

● January 2018 to May 2018

Ideating, planning and developing relevant posts for its social media platforms. Posts included both static and animated graphics. Also looked after its print media requirements such as flyers, menu, banners etc.

Graphic Designer with **Partitoe, Kiddy Diaries, and the Kiddy Hub, New Delhi**

● June 2016 to September 2017

Developed graphics for its theme birthday parties for kids. Also looked after its social media and web design requirements for Kiddy Diaries & The Kiddy Hub (Partitoe's sister companies).

Freelance Designer with **Santra.Me, New Delhi**

● February 2016 to May 2016

Worked on project basis that involved creating brand identity, brochures, presentations, and photo editing.

Graphic & Textile Designer with **Aromatara, New Delhi**

● June 2014 to August 2015

Looked after Aromatara's product packaging and social media requirements. Also developed its brand merchandise such as T-shirts, scarves, kurta's, etc.

## Design Deliverables

### Social Media Posts

- Platforms: Instagram & Facebook
- Static + Animated graphics

### Print Media

- Posters, Standees, Banners, Flyers etc.

### Product Packaging

- Box designing for gifting and food products.
- Product labels / stickers.


### Brand Identity


- Logos, visiting cards, letterheads etc.


### Photography

- Product photography
- Photo editing and enhancing


## Design Tool Box

 Adobe Illustrator CC

 Adobe Photoshop CC

 Adobe After Effects CC

 GIFs

 Microsoft Powerpoint

## Education

### Diploma in Textile Design

Pearl Academy, New Delhi

September 2002 to October 2013

### BBA in Marketing

IILM Business School, New Delhi

September 2005 to June 2008